



Datasheet

# Microsoft® **Expression® Studio 3**

Realize your creative vision  
with Microsoft® Expression® Studio

Microsoft® Expression® Studio opens up a new world of creative possibility. Its professional design tools give you the freedom to make your vision real—whether you're designing for standards-based Web sites, rich desktop experiences, or Silverlight. Includes Expression Web, Expression Blend™, Expression Design, and Expression Encoder.

### **Design tools for Silverlight & .NET**

Design compelling user interfaces for the Web and desktop using Microsoft Expression, tools purpose built to complement the industry leading development tool Visual Studio.

### **From concept to completion**

Prototype your ideas rapidly, engage and interact with your customers and get your projects off to a flying start.

### **Industry standard technologies**

Create standards-based Web sites in a tool that provides precision layout control, supports a broad range of technologies.



Expression Studio



Expression Blend



Expression Web



Expression Design



Expression Encoder



## TOP 10 REASONS TO BUY

### **SketchFlow revolutionizes the speed and efficiency you can prototype a vision for an application**

Rapidly iterate and demonstrate ideas, application flows, screen layouts and functionality with your client. Use the 'sketch' styled components as well as informal drawings to convey initial concepts. Contextual feedback from your client is made possible through the SketchFlow player while creating project documentation is literally one click away.

### **Enable interactivity without writing code**

Bring an Expression Blend project to life by adding interactivity, animation and transitions using drag and drop Behaviors, powerful building blocks of interactivity, without writing code.

### **Accelerate the design of effective UI with design time data**

Increases the speed and flexibility you can envision a user interface in Expression Blend through the effective use of sample data. Sample data can be seamlessly switched to a live data feed at any time.

### **Streamlined design and development workflow**

Share projects, code, and designs for better productivity and quality. The smooth workflow between Expression Studio and Visual Studio help the delivery of superior results to your client who—today more than ever—expect compelling, cutting edge solutions to be delivered in rapid time and on budget.

### **Professional tools save time creating web sites that deliver results**

Expression Web features an advanced code editor with IntelliSense, an editable design surface, and includes Expression Design and Expression Encoder for creating graphics and encoding Silverlight video for Web streaming or podcast download.

### **Advanced visual diagnostics speed debugging**

Debug Web pages with Snapshot Preview, which shows rendered page changes while you code, and SuperPreview, which displays your page on multiple browsers on your development machine.

### **Rich standards-based web design with the essential technologies**

Expression Web supports PHP, CSS, HTML/XHTML, XML, XSLT, JavaScript, ASP.NET, ASP.NET AJAX, Silverlight (video, animation, and Deep Zoom), Windows Media, Adobe Flash, and Adobe Photoshop files.

### **Prepare video for Silverlight**

Encode a wide array of video file formats, stream live from webcams and camcorders or screen capture your PC with Expression Encoder. Make simple edits to video files and enhance your media with overlays and advertising. Choose encoding settings including IIS Smooth Streaming, choose from a range of player templates and publish rich media experiences with Microsoft Silverlight.

### **Team Foundation Server integration**

Share your Expression Studio project files with those of your colleagues by using check in and check out functionality with Microsoft Team Foundation Server integration.

### **Adobe Photoshop importer**

Import your Adobe Photoshop files with full control over layers and objects straight onto the design surface of all Expression products to ensure maximum compatibility with any original artwork you need to integrate.

### **Take your creative possibilities to new levels with the combined power of Expression Web and Expression Blend.**





## TOP 10 REASONS TO UPGRADE

### SketchFlow revolutionizes the speed and efficiency you can prototype a vision for an application

Rapidly demonstrate and iterate on ideas, application flows, screen layouts, and functionality with your client using a SketchFlow prototype.

### Enable interactivity without writing code

Bring a project to life by adding interactivity, animation and transitions using drag and drop Behaviors, powerful building blocks of interactivity, without writing code.

### Accelerate the design of effective UI with design time data

Increases the speed and flexibility you can envision a user interface through the effective use of sample data. Sample data can be seamlessly switched to a live data feed at any time.

### Streamline your workflow with full code editing directly within expression blend

The full code editor featuring XAML, C#, and VB IntelliSense means you no longer have to leave Expression Blend to write something as simple as an Event handler. Work in a way that maximizes your productivity and minimizes your application switching.

### Superpreview provides cross-browser visual diagnostics

Debug your pages in multiple browsers on the same machine that you use for development with SuperPreview. You can even overlay your page on top of your Photoshop comp to verify your coding.

### Snapshot Preview saves debugging time

Snapshot Preview provides a high-fidelity browser preview that updates live as you edit your code, saving you the time and effort of loading the page in a browser for each code change.

### Flexible site publishing from Expression Web

Publish to any server with WebDAV, FTP, SFTP, or FTPS to multiple destinations with real-time status of publishing progress.

### H.264 and screen capture with Expression Encoder

Now you can encode your videos to the industry standard H.264 codec as well as capture your computer screen to create annotated and narrated demonstrations or tutorials.

### Team Foundation Server integration

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### Adobe Photoshop importer

Import your Adobe Photoshop files with full control over layers and objects straight onto the design surface of all Expression products to ensure maximum compatibility with any original artwork you need to integrate.



### System requirements

To use Microsoft® Expression® Studio 3, you need:

OS	Processor	RAM	Hard Disk Space	.NET Framework	Graphics Card	DVD Compatible Drive	Monitor Resolution	Internet	Other
Microsoft® Windows® XP with Service Pack 2, Windows Vista™ or Windows 7 operating system	PC with 1 GHz or faster processor	1GB of RAM or more	2 GB of available hard-disk space	.NET Framework 3.5 with Service Pack 1 (if it is not already installed, it will be installed automatically during setup)	Support for Microsoft DirectX® 9.0 graphics with Windows Vista Display Driver Model (WDDM) Driver, 128 MB of graphics RAM or more, Pixel Shader 2.0 in hardware, 32-bits per pixel	DVD compatible drive	1024 x 768 or higher-resolution monitor with 24-bit color	Internet functionality requires Internet access (additional fees may apply)	Actual requirements and product functionality may vary based on your system configuration and operating system.