

# Upgrade today to Windows Small Business Server 2008

Protect Your Data. Stay Connected. Save Time and Money.

Get ready to take your business to the next level. With Windows® Small Business Server 2008 (SBS 2008) you can get business done faster, be more productive, and stay better connected. For a greater business capacity and a new competitive edge, the time for Windows Small Business Server 2008 is now.

SBS 2008 is an "all-in-one" server solution designed to help you keep your data more secure, your company more productive, and gives you the tools to present a more professional image to customers. It provides many of the features used by larger companies—e-mail, Internet connectivity, internal Web sites, remote access, support for mobile devices—in one fully integrated solution.

## TOP TEN REASONS TO UPGRADE

Enjoy updated component technologies, increased data protection, and new tools to help you grow your business capacity.

1. Newest releases of all the SBS 2008 technology components, designed together for an optimal experience for small businesses
2. Vastly improved support for line-of-business applications for your favorite CRM (customer relationship marketing), accounting, or manufacturing database software, and designed to sit on a second server (SBS 2008 Premium)
3. Updated, easier-to-use management console now organized by business tasks
4. Streamlined setup and deployment to reduce the cost of deploying and maintaining your network
5. Updated antispam protection for improved security
6. New disaster recovery capabilities with PC and server backup and recovery
7. Redesigned monitoring and reporting features for PC, server, and even antivirus status
8. Streamlined interface for remote access capabilities to easily access e-mail, contacts, calendar, desktop resources, and now even Microsoft® SharePoint® files from one easy-to-use location
9. Improved internal company Web site capabilities for better list management, plus wikis and blogs
10. Integration with new Microsoft Office Live Small Business<sup>2</sup> for everything you need to take, promote, and manage a business on the Internet

*"Windows Small Business Server 2008, with its integrated, enhanced Windows SharePoint Services, improved e-mail capabilities, and compatibility with Windows Mobile®, has taken our ability to communicate and collaborate to the next level."*

**ROB HARRIS**

Robby Gordon Motorsports

Enjoy the latest releases of technology components that deliver increased productivity, improved security, and remote access capabilities. A second server option for SBS 2008 Premium gives enhanced support for line-of-business applications.

### Designed for Small Business



- Windows Server® 2008 Standard Technologies
- Microsoft® Exchange Server 2007 Standard Edition
- Windows® SharePoint® Services 3.0
- Windows Server Update Services 3.0
- Microsoft Forefront™ Security for Exchange Server<sup>1, 2</sup>
- Integration with Office Live Small Business<sup>2</sup>

#### Windows Small Business Server 2008 Standard

### Line-of-Business Application Platform



- Includes everything from SBS 2008 Standard, plus:
- Windows Server 2008 Standard<sup>3</sup>
  - Microsoft SQL Server® 2008 Standard for Small Business<sup>4</sup>

#### Windows Small Business Server 2008 Premium

<sup>1</sup> 120-day trial included in the product.

<sup>2</sup> May not be available in all markets and/or languages. Refer to the Editions Overview page at [www.microsoft.com/sbs](http://www.microsoft.com/sbs) for details on market and language availability.

<sup>3</sup> Windows Server 2003 R2 Standard is available as an alternative version in place of Windows Server 2008 Standard until December 31, 2009.

<sup>4</sup> Through December 31, 2009, customers using applications that are not yet certified for use on Microsoft SQL Server 2008 Standard, a copy of Microsoft SQL Server 2005 Standard will also be included in SBS 2008 Premium. SQL Server 2008 (or 2005) Standard can be installed on either server: If you install SQL on the first server then you must install the management tools on another machine.

#### How to Buy:

SBS 2008 is available through hardware vendors, system builders, resellers, and select retailers. Microsoft partners, especially Microsoft Small Business Specialists, are trained to help you select, install, and get the most from your network. Find a partner near you by visiting [www.multiplyyourpower.com](http://www.multiplyyourpower.com).

#### For Existing Customers:

Customers with SBS can take advantage of the following upgrade options:

- SBS customers with **Microsoft Software Assurance** are entitled to SBS 2008 and the initial five CALs that come packaged with the server software. If Software Assurance is attached to SBS 2003 CAL purchases, then SBS 2008 CALs are also entitled.
- SBS customers without Microsoft Software Assurance can purchase a new version upgrade via Solutions Pathway, which provides a cost-effective upgrade from previous versions of SBS (2000 and 2003) to SBS 2008.

#### Growing Fast? Use the Solutions Pathway

As your business grows and your needs change, you can protect your technology investment with **Solutions Pathway** and move seamlessly into Windows Essential Business Server 2008, designed for midsize business, or the full line of Microsoft server products.

Go to [www.multiplyyourpower.com](http://www.multiplyyourpower.com) to learn more.