

# ADOBE® FLEX™ BUILDER™ 3

## CREATE ENGAGING, CROSS-PLATFORM RICH INTERNET APPLICATIONS



### Adobe Flex Builder 3 Standard

Create highly interactive, expressive applications with:

- Rich, visual layout
- Powerful coding tools
- Interactive debugging
- Skinning and styling
- Support for importing design assets from Adobe Creative Suite 3

### Adobe Flex Builder 3 Professional

Create business-critical RIAs with:

- Everything in Flex Builder 3 Standard, plus:
- Charting components
- Memory and performance profilers
- Automated functional testing support

Adobe Flex Builder 3 software is an Eclipse™ based development tool for creating rich Internet applications for Adobe Flash® Player or Adobe AIR™, enabling intelligent coding, interactive step-through debugging, and visual layout and design of the user interface.

### Create the most engaging applications

Adobe's rich Internet application (RIA) technologies provide an innovative, trusted path to delivering richer Internet experiences that leverage and enhance the powerful capabilities of the Internet. Adobe provides a complete set of RIA technologies that enable designers and developers to work effectively together to create the most engaging application experiences that run on more platforms and devices.

### Run applications consistently across all major browsers and on the desktop

Adobe Flex Builder 3 provides a structured, proven, open-source development framework for creating predictable, long-term RIA solutions, making Adobe Flex the preferred choice for web sites as well as intranet and enterprise applications. Flex applications run identically in all major browsers, leveraging Adobe Flash Player Virtual Machine on the web and Adobe AIR on the desktop. Flex makes it easy to add rich, interactive functionality to existing applications or to revolutionize entire application user experiences.

### Develop and deploy business-critical applications in less time

Adobe Flex Builder 3 is an Eclipse based development tool enabling intelligent code hinting; interactive step-through debugging; and visual design of user interface layout, appearance, and behavior of RIAs. The ability to import assets from Adobe Creative Suite® 3 makes it easy for designers and developers to work together. Powerful testing tools, including an interactive debugger, memory and performance profilers, and integrated support for automated functional testing, speed up development and lead to higher performing applications.

### System requirements

Adobe Flex Builder 3 is available for Windows® and Macintosh operating systems. For complete system requirements, visit [www.adobe.com/products/flex/productinfo/systemreqs](http://www.adobe.com/products/flex/productinfo/systemreqs).

## Top reasons to buy Adobe Flex Builder 3

### Powerful coding tools

Take advantage of editors for MXML, ActionScript™, and CSS; syntax coloring; statement completion; code collapse; interactive step-through debugging; and more.

### Rich visual layout

Visually design and preview user interface layout, appearance, and behavior using a rich library of built-in components. Create or extend those components easily.

### Interactive data visualization

Create data dashboards and interactive data analysis by simply dragging and dropping a chart type and linking it to a data source using the Flex Charting library.

### Skinning and styling

Customize the appearance of an application using CSS and graphical property editors to quickly set the most commonly used properties, and preview the results in Design view.

### Integration with Adobe Creative Suite 3

Import ready-to-use creative assets directly into Flex quickly and easily with new Flex Skin Design extensions for Adobe Flash, Illustrator®, Photoshop®, and Fireworks® software.

### Code refactoring

Find references to classes, variables, and methods, and rename them easily.

### Native support for Adobe AIR

Build desktop applications with the same skills and codebase as your RIAs with new desktop components and integrated Adobe AIR development tools.

### Powerful testing tools

Use memory and performance profilers to investigate memory use and analyze where applications are using resources. Automated functional testing support, now included in Flex Builder Professional, enables regression testing.

### Advanced data services

Invoke web services or request XML data via HTTP using a rich, built-in library of data access services. Use open-source BlazeDS to easily connect applications to back-end services, leveraging Remoting and AMF, a binary, high-performance HTTP-based data transport. You can also add real-time data push and pub/sub messaging.

### Open-source framework

Beginning with the Adobe Flex 3, the entire Flex framework is now available as an open-source project. Flex Remoting and Flex Messaging are also available as open source in BlazeDS.

### For more information

For more details about Adobe Flex Builder 3, visit [www.adobe.com/products/flex](http://www.adobe.com/products/flex).



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